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Taiwan 2014: New Information And Cultural Insights Entrepreneurs Need To Start A Business In Taiwan

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Synopsis

Taiwan has a unique place in the business world, with varied influences. It is now one of the top 20 countries on the ease of doing business index, a long way from 2009 when it was #61.If you've been thinking about starting a business in Taiwan, the Wood Egg Taiwan startup guide will be your go-to reference manual. Each year we hire 3 researchers (at least one local and one foreigner who live in Taiwan), a native English-speaking in-country writer, and an editor, to bring you insights from multiple perspectives. Our researchers spend over 200 hours interviewing local business people, politicians, and citizens who regular foreigners would never have access to. This is 200+ hours you will save to hit the ground running. (Bonus: When you register your eBook at WoodEgg.com you get access to all of our raw research and interviews.)In the 2014 Wood Egg Taiwan startup guide you will learn:* The affectionate expression you will probably be called in Taiwan (even if it might sound upsetting to you!) (Page 105)* What the fluid levels of punctuality mean for your meetings. (Page 102)* This detracts from your identity, though you might think it's an enhancement. Page 108 tells you all about it.* Relationships are the heart of Taiwanese business. This is how to establish them the right way. (Page 109)* Save time and headaches by using one of our recommended short stay serviced apartments (along with a few other unique accommodation options). (Page 146)* What duty, fluidity, and guanxi have to do with running your business in Taiwan. (Page 196)* Why you should seek a Taiwanese partner (even though you don't have to). (Page 305)* Our curated list of 6 accountants that specialize in helping foreigners. (Page 342)* This is your biggest hurdle when hiring employees. Master it and you'll have great people beating a path to your door. (Page 361)* Don't try to get a bank account without following these steps. (Page 387)* The top two industries poised for growth in Taiwan. (Page 402)* Though a lot of marketing is similar as in English-speaking countries these are the differences to watch out for. (Page 409)All of this along with hundreds of other insights. All told you'll get the painstakingly researched answers to over 200 questions (over 400 pages!) about country, culture, life, and business in Taiwan.If you're looking to do business in Taiwan you won't find a more complete, up-to-date, guide.Click to buy now.

Book Information

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Customer Reviews

If you are new in Taiwan, want to work or start a business this book will give you fast information !!!!Great book to understand the Taiwanese way of doing things.

really helpful book! Thank you

If you’ve never been to Taiwan before and are hankering for a visit, this guidebook is as good as it gets. You will find out everything you ever wanted to know but didn’t know how to ask (in Chinese) in this English language guidebook that should be on every airplane headed to Taiwan and handed out to all departing passengers. You’ll learn, as I did while reading it, among others things, why Taiwan is called "Tai-wan" and also about a so-called ’’affectionate expression’’ you will probably be called in Taiwan if you have a big nose that is to say a Western nose with a high prominent bridge (even though being called "adaoah" -- literally BIG NOSE -- might sound upsetting to you. Don’t worry, the locals means with affection and love big noses and wish they had them too.You won’t find a more complete, up-to-date, guide than this one, although are a lot of good books about Taiwan out there. Just don’t go mistaking Taiwan for CHINA, as Taiwan is a separate independent soverign country from communist CHINA and the people of Taiwan should be called Taiwanese not Chinese since they are not Chinese they are Taiwanese nationals. So when in Rome do as the Romans do, and when in Taiwan do as the Taiwanese do. Nosh on the cho dofu, the fried crickets and the delicious hot pot stews and your life will never be the same with this guide book by your side as you

navigate the alleyways and byways of a colorul, chaotic and cacauphonous island nation that is set to set YOUR world on fire, should you ever venture there. I've visited off and on for over 20 years and never once had a bad experience. The Taiwanese people are friendliest people on Earth and this book shows you why. Go there. Like a lot of expats, you might never leave.

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